



Specializing in creative design and layout for print and basic web as well as photo editing and retouching

experience

GRAPHIC DESIGNER - September 2013 - Present
CBRE - Marketing, Washington, DC

- Design and layout of various marketing materials to support the local area market's commercial real estate brokers (including proposals, presentation books, interactive presentations, initial meeting materials, property marketing brochures, and other flyers/mailers/banners)

GRAPHIC DESIGNER - September 2011 - May 2013
IMG College - Publications, Lexington, KY

- Design of covers, page formats and feature articles (including athletic yearbooks, weekly programs, fan guides, etc.) for several college and university athletic programs and related entities

GRAPHIC DESIGNER - September 2007 - July 2011
Walton Media/Burman Printing, Watkinsville, GA

- Design and layout of a variety of products including business cards, corporate identity packages, brochures, invitations, programs, posters, marketing campaign pieces, etc.
- Design and layout for in-house corporate identity and marketing projects including the re-design of the company logo and all company collateral and marketing materials
- Various customer website design and management
- Pre-press file preparation including imposition and plating of jobs to go to offset press (Heidelberg Pre-press workflow, Heidelberg MO 5-color press and Heidelberg Quickmaster 2-color press)
- File preparation and file imposition for digital presses

MARKETING COORDINATOR - February 2006 - July 2007
ActiGraph, LLC, Pensacola, FL

- Design packaging for new products
- Design marketing materials & advertisements
- Promotional materials management
- Travel arrangement & scheduling for trade shows
- Assist in website design and management

PHOTOGRAPHER'S ASSISTANT - September 2005 - January 2006
George Watson Photography, Pensacola, FL

- Editing and re-touching digital photos
- Customer service and sales
- Basic website management for customers

PUBLIC RELATIONS/ADVERTISING INTERN - May - August 2005
E.W. Bullock Associates, Pensacola, FL

- Assisted in the researching, planning, execution, and evaluation of several advertising and public relations projects for clients

education

BACHELOR OF ARTS - August 2003 - 2005
University of West Florida, Pensacola, FL

- Communication Arts, Advertising Major
- Emphasis in Graphic Design
- Psychology Minor

ASSOCIATE OF ARTS - August 2001 - April 2003
Gulf Coast Community College, Panama City, FL

design proficiency

- Publication design and layout
- Logo & corporate identity design
- Poster & billboard design
- Basic and creative photo editing, enhancing and retouching
- Use of photography and vector graphic elements to create unique design looks
- Advertisement and packaging design
- Basic Web design using HTML and CSS

technical proficiency

- Microsoft Windows & Mac OSX Platform
- Adobe CS6 - Photoshop, Illustrator, InDesign, Dreamweaver, Bridge, Camera Raw, Acrobat
- QuarkXPress, Fetch, Suitcase Fusion 3
- Microsoft - Word, Excel, PowerPoint, Publisher
- Knowledge of appropriate use of color modes including CMYK, RGB, Pantone®

skills

- Excellent written and verbal communication skills
- Ability to adapt quickly to new programs
- Hard working team-player
- Easy-going attitude, fun personality with a smile

For references or work samples,
please contact me:
770.298.2399 or jechambers6261@hotmail.com